

OUTREACH/ ELECTION COMMITTEE MEETING

12-07-2015

1.) Meeting was called to order at 12:20 p.m.

2.) Attendees/Committee Member

Broard Members- Brenda Jackson, Cathy Simpson, Stephanie Campbell

Community Members - Vickie Chapman, Ruthie Scott, James Dukes

EMPOWERLA REP. - Jay Handel ELECTION ADMINISTRATOR

3.) Ms. Jackson shared information pertaining to ELECTION WORKSHOP she attended on 12-02-2015 with Lisa Cahan - brief overview (every stakeholder within your boundaries can vote regardless of their citizenship or non-citizenship status.

4.) Different avenues of getting the WORD out about your Neighborhood Council Election (advertising strategies) Bus Benches, Banners, place ADS in Newspapers, Radio Station, etc...

5.) ELECTION TIME - 10:00 a.m. - 4:00 p.m., ASCOT Public Library, FREE LUNCH for EVERY VOTER, we also discussed Alternate Polling Places. JAY informed us that information had already been provided.

6.) Some Neighborhood Councils will be doing ONLINE VOTING; CANNDU will still be doing BALLOT voting for this ELECTION and by 2018 we will be involved in ONLINE VOTING

JAY HANDEL

7.) CITYWIDE posting for our Election, Jay informed us of their responsibility for Poll Manager, Poll Manager Assistant, Poll Workers. People can go online to EMPOWERLA.org find your Neighborhood Council and click ELECTIONS 2016 to sign-up (VOLUNTEERS NEEDED)

8.) Ms. Jackson indicated that CANNDU OUTREACH/ELECTION COMMITTEE goal is to reach every individual within the CANNDU Neighborhood Boundaries through the

Nation-Builder database, 3-mailings for A CALL FOR CANDIDATES, MEET THE CANDIDATES, COME OUT & VOTE. (NONE OF OUR STAKEHOLDERS WILL BE LEFT UNINFORMED)!

9.) Create your OUTREACH/ELECTION BUDGET

10.) CANNDU has Five SEATS up for 2016 ELECTION - PRESIDENT, RECORDING SECRETARY, AT LARGE-2, PARLEMENTARIAN

11.) JAY indicated the more money you spend toward OUTREACH the better your ELECTIONS

12.) JAY will help this committee get their Budget together at our next meeting which will be Monday, DECEMBER 14, 2015 12:00 p.m. - 2:00 p.m.

13.) JAY said if we want to use Banners focus on the message that CANNDU want read in 60 seconds

14.) Check with STEVEN BOX about SWAG that have been most effective

MEETING ADJOURNED 1:53 P.M.